

**FOR IMMEDIATE RELEASE**

## **STEVE GENCK JOINS INTEGRITY AS IOWA TERRITORY SALES MANAGER**

**APPLETON, WI (May 1, 2019)** — Integrity Insurance, a property & casualty carrier headquartered in Appleton, WI, is pleased to announce Steve Genck has joined the company as Territory Sales Manager for Iowa.

Based in Iowa, Genck will develop and implement sales action plans with Integrity agency partners to drive new business while supporting retention and profitability.

VP, Sales & Marketing, Bobbie Collies, commented, “I’m excited to have Steve on board as a key contributor. Steve’s wealth of experience and passion for the industry are great assets that will help increase Integrity’s presence in Iowa, drive operational goals and provide innovative solutions for agency partners.”

Prior to joining Integrity, Genck was a Carrier Relationship Manager / Sr. Placement Consultant with Homes Murphy & Associates in Waukee, IA. His background includes nearly 15 years in the insurance industry, on both the carrier and agency side. Genck is a licensed agent and holds a CIC designation.

### **About Integrity Insurance**

Integrity Insurance was established in 1933 and headquartered in Appleton, WI. Integrity offers auto, home, business and life insurance protection through a network of independent agents throughout Iowa, Minnesota and Wisconsin. With partner Grange Insurance based in Columbus, Ohio — the 13-state Grange Enterprise has nearly \$3 billion in assets and \$1.2 billion in annual revenue and holds an A.M. Best rating of "A" (Excellent). For more information, visit [integrityinsurance.com](http://integrityinsurance.com).

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